



wowgreen™

fundraising



# fundraising

Dear Fundraising Organization



wowgreen™

On behalf of wowgreen International, LLC, let me be the first to introduce you to our safe, green, clean, products that will help us fulfill our mission of freeing the world of toxic chemicals, one household at a time. Our products are non-toxic, have zero impact on the environment and are safe for you, your children and your pets. When you, your family, or your friends use wowgreen products, you are making a positive difference in the world. Going green requires a conscientious effort from everyone. TOGETHER we can achieve great things!

We here at wowgreen believe in a better way. You and your organization will benefit by transferring what your community spends on chemical cleaning, to clean green profits for your organization. By educating your friends, family, and community about the wonderful wowgreen products available, you will change the lives of those who matter most to you.

We are excited to bring you an opportunity that offers the ability for your group to reach its financial goals in a quick and easy manner while at the same time educating your community as to the importance of making your home a green one. We hope that your passion for making this world a better place will spread throughout the community and we believe our fundraising program will help you achieve this goal we share.



## Our Program Will Focus on 2 Exciting Products with 2 Different Price Points

1. A Super Stain Remover will be available to your fundraising organization for the price of \$6 per spray bottle. The Super Stain Remover would then be sold to customers for \$10 and will provide a profit of \$4 per bottle.
  - a. For example, if your organization had 20 people sell 20 Super Stain Removers each; this would create a profit of \$1600 for your organization.
  
2. A Stain Pen will be available to your fundraising organization for the price of \$3 per pen. The Stain Pen would then be sold to customers for \$5 and will provide a profit of \$2 per pen.
  - a. For example, if your organization had 20 people sell 20 Stain pens each; this would create a profit of \$800 for your organization.

*Allie T. Malla*  
CEO & Founder

# fundraising + education



## THE IDEA - SUPPORTING ORGANIZATIONS

You can make a positive difference. Every day our unique wowgreen cleaning products are detoxifying households across the U.S. and the world.

We believe that a brighter future is possible through safe, green, clean products.

Our independent distributors along with you, as fundraising organization leaders, can come together and combine our passions to benefit each other while achieving our main focus of providing green cleaning products and educating the public.

## THE PROGRAM - EASY STEPS

Your success is vital to ours. Your fundraising organizations can purchase a Super Stain Remover for \$6.00 and/or a Stain Pen \$3.00 from a wowgreen Independent Distributor. Your group will then be able to sell a Super Stain Remover for \$10.00 and/or a Stain Pen for \$5.00, creating a net profit of \$4.00 on a Super Stain Remover and \$2.00 on a Stain Pen for your fundraising cause.

Your wowgreen fundraising kit will enable you to make large profits so your group can meet its financial goals in the quickest manner. Order forms will be provided to you by your wowgreen Independent Distributor so you can pre-sell Super Stain Removers & Stain Pens and collect the money in advance. The wowgreen Independent Distributor will then order as many Super Stain Removers & Stain Pens as your organization pre-sold to your friends, family, etc.



# super stain remover

Removes a variety of stains such as permanent marker, ball point pen, grease, spray paint, graffiti, and much more. Highly demonstrative product that will work in most cases within seconds to remove the nastiest of stains.

- Clothing Stains • Carpet Stains • Permanent Marker • Ballpoint Pen • Grease & Oil
- Spray Paints • Graffiti • Tire Marks • Black Heel Marks • Printer Ink
- Restores Blackboards • Nail Polish • Hair Dye and so much more!



# stainpen

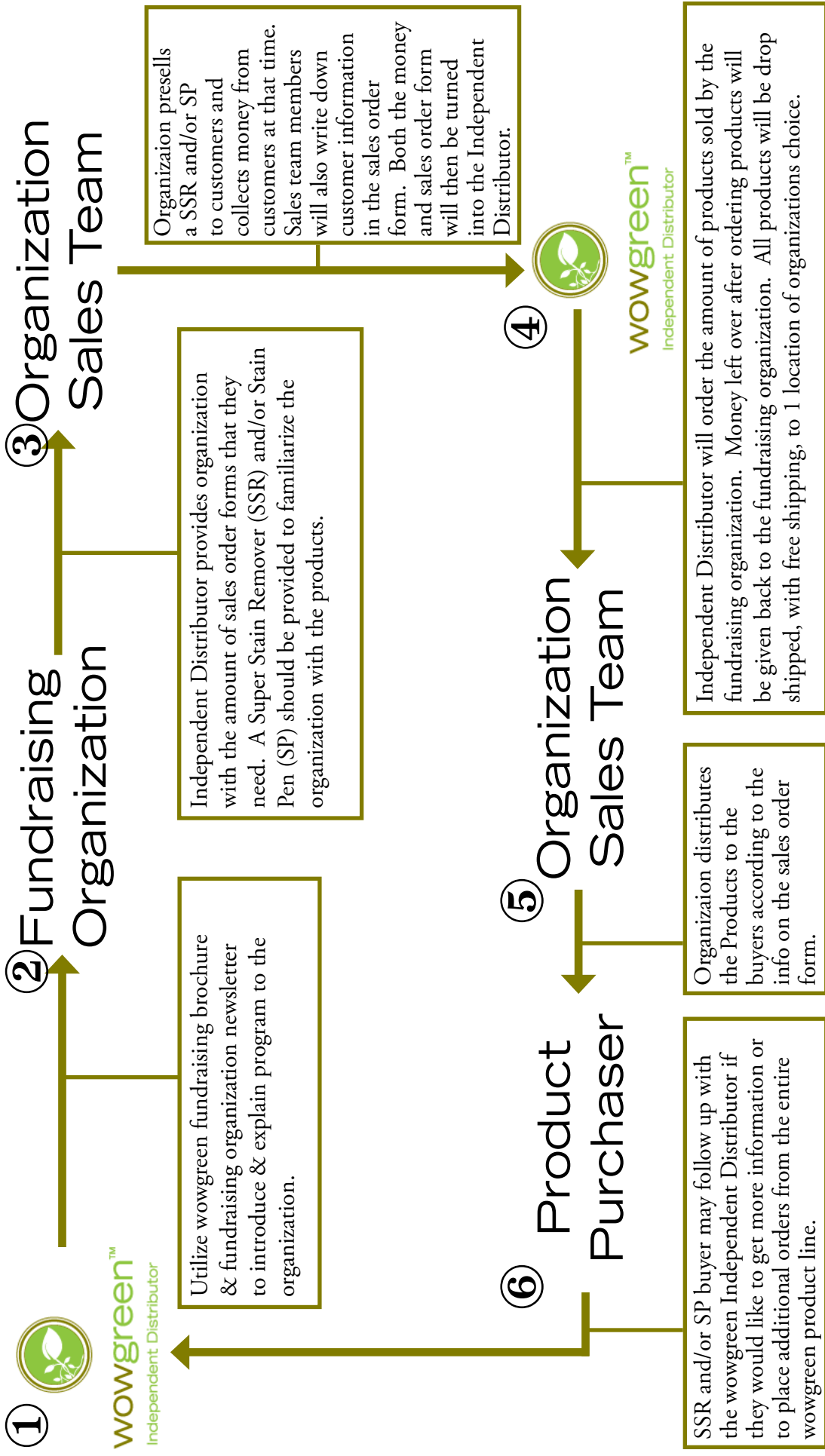
The wowgreen Stain pen is must, for your emergency tool kit. This pen will remove most common stains from garments, clothing, and upholstery. This portable pen, can be kept in your purse, desk, vehicle, home and more.



# fundraising program

## sales scenario\*

\*This sales method is strongly recommended, not required, by wowgreen International, LLC





# fundraising program

## step-by-step

- 1** Independent Distributor reaches out to organizations that are interested in fundraising opportunities. Such as: schools, churches, etc.
- 2** Contact organizations in person, and using fundraising Brochure & Introduction Letter To Fundraising Organization introduces wowgreen program to the fundraising organization.
- 3** Once an organization commits to the program, provide Sales Order Form, amount per organizations needs, so that organization's fundraising team can presell the different products and price points within the program. Provide samples of the products to familiarize the organization with wowgreen products.
- 4** Organization gives amount of money needed to fulfill the wowgreen product order to the Independent Distributor.
- 5** Independent Distributor orders the exact amount of Super Stain Removers or Stain Pens to meet the organizations presale orders. wowgreen will drop ship order to 1 location of organizations choice, *FREE OF CHARGE*.
- 6** Fundraising Organization distributes Super Stain Removers and Stain Pens to those people who purchased them.
- 7** Independent Distributor contacts the organization to follow up and see if they have further interest in other wowgreen products.

Mission Statement:  
Freeing the world of  
toxic chemicals, one  
household at a time!



WOWgreen™

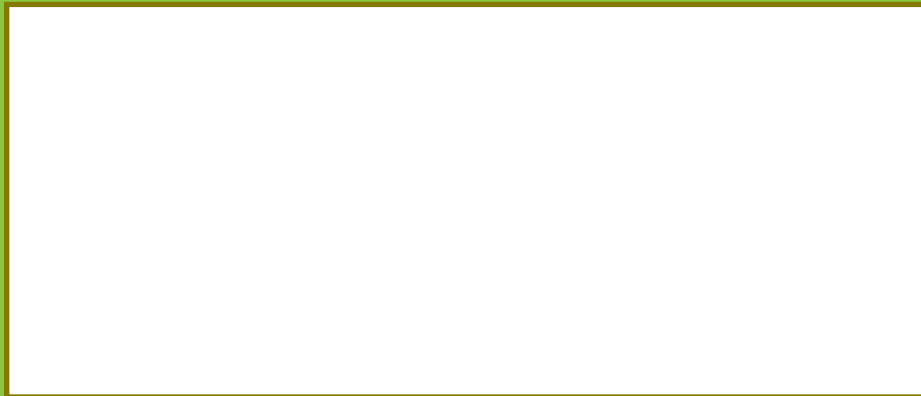






# a unique opportunity

**OUR OBJECTIVE:** For wowgreen products to work for you in your fundraising endeavor while doing our part in striving to make every home a safe, green clean one.



For more information about our safe, green clean products, visit our Web site at [www.wowgreen.net](http://www.wowgreen.net).

## APPLICATION

Our fundraising program is ideal for the following groups:

- Band Booster Clubs
- Athletic Departments
- End of the year parties
- Church Groups
- Senior Trips
- PTA's
- Boys & Girl Scouts
- Any group seeking profits

